

## FDJ Gaming Solutions provides state-of-the-art terminals to the Israeli Sports Betting Board to modernize their retail network

**Boulogne-Billancourt (France), Embargoed till October 17<sup>th</sup>, 2022** - ISBB, the exclusive sports betting operator in Israel, has chosen FDJ Gaming Solutions to modernize their retail network with camera-based ELITE terminals.

FDJ Gaming Solutions, the B2B international arm of Groupe FDJ, is providing ISBB with 2,000 terminals together with their application and management suite.

Eli Ben Simon, CTO of ISBB said: 'We were happy with ELITE as this terminal is camera-based and market proven. Camera-based terminals are the new market standard in the industry. They are more flexible as they can read all kind of documents such as coupons, tickets, mobile screens, ID card, etc. They also offer a transparent interaction with players and are more robust hence much cheaper to maintain.'

Pascal Blyau, CEO of FDJ Gaming Solutions France said: 'ISBB already run their multi-channel betting business with our advanced betting platform technology for a decade and we are proud we were chosen to replace their POS equipment. For the terminal hardware, we work with Carrus Gaming, a strategic partner we have for more than 20 years. With ISBB our partnership will exceed 75,000 camera-based terminals deployed and more than 300,000 terminals globally.'

### About ISBB

Toto is entrusted with the management of sports betting in Israel, and acts as an organization with a clear business orientation. Over the course of the last few years, Toto has undergone a marketing revolution with the intention of repositioning itself as a major business player in the market, one that makes a significant contribution to the community by promoting recreational and sports activities, as well as improving people's quality of life. Over the past decade, Toto has placed about ILS 4 billion at the disposal of Israeli sports.

### About FDJ Gaming Solutions (FDJ GS)

FDJ Gaming Solutions is a 100% subsidiary of FDJ Group, delivering solutions and content to more than 50 betting and lottery operators from around the world. FDJ Gaming Solutions connects multiple lotteries to its interactive lottery content platform, deployed more than 300,000+ terminals in partnership with Carrus Gaming, provides outsourced pricing and risk management services with Sporting Solutions, its sister company, and ultimately operates managed services.

For further information, [www.fdj-gaming-solutions.com](http://www.fdj-gaming-solutions.com)

### About La Française des Jeux (Groupe FDJ)

France's national lottery and leading gaming operator, the #2 lottery in Europe and #4 worldwide, FDJ offers secure, enjoyable and responsible gaming to the general public in the form of lottery games (draws and instant games) and sports betting (ParionsSport), available from physical outlets and online. FDJ's performance is driven by a portfolio of iconic and recent brands, the #1 local sales network in France, a growing market, recurring investment and a strategy of innovation to make its offering and distribution more attractive with an enhanced gaming experience.

Groupe FDJ is listed on the Euronext Paris regulated market (Compartment A - FDJ.PA) and is included in indices such as the SBF 120, Euronext 100, Euronext Vigeo 20, EN EZ ESG L 80, STOXX Europe 600, MSCI Europe and FTSE Euro.

For more information, [www.groupefdj.com](http://www.groupefdj.com)

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