

Sporting Solutions and FDJ Gaming Solutions to Launch Online Sports Betting with OLG

Boulogne-Billancourt – Press release embargoed until 9am CET August 31st, 2021 -

Sporting Solutions and FDJ Gaming Solutions, both owned by FDJ group, are excited with the launch of Ontario Lottery and Gaming Corporation's (OLG) new PROLINE+ online sportsbook. PROLINE+ is among Canada's first single event betting platforms and is the only legal sportsbook in Ontario.

OLG's new sports betting offer is a fully managed solution that leverages Sporting Solutions' award-winning trading services and FDJ Gaming Solutions Advanced Betting Platform (ABP) to provide a seamless wagering experience for players, allowing them to engage online using any device.

PROLINE+ is the province's only regulated online sports betting website and this new offering builds on the trust and confidence created by OLG's well-established retail sports betting products. The sportsbook provided by FDJ Gaming Solutions and Sporting Solutions allows players to wager on a wide range of American leagues, including the NFL, NHL, MLB, and NBA as well as European soccer and college football. Players can bet via web and mobile web, giving choice and convenience on how and when they play.

"OLG is a customer-obsessed organization focused on expanding its digital gaming offering and launching the new PROLINE+ means we can welcome more Ontario sports bettors in the space where they want to bet," said **Duncan Hannay**, OLG President and CEO. "Our partnership with Sporting Solutions and FDJ group allows us to deliver one of Canada's first legal offering of single event wagering with dynamic, competitive odds, live betting and hundreds of markets across thousands of events. And as with all of OLG's exciting products and services, proceeds from PROLINE+ are reinvested in provincial priorities that improve the quality of life for all Ontarians."

"We are delighted to work with OLG to launch Ontario's first regulated online sportsbook," said **Andy Wright**, CEO, Sporting Solutions. "With the recent legalization of single-event wagering in Canada, this is the ideal time to launch PROLINE+. We are confident that our technology and sports betting expertise will bring a dynamic and compelling offering to Ontario".

"This project is a key achievement for FDJ group who has strong ambitions to develop its betting services in North America thanks to market-leading brand Sporting Solutions. We now have a solid foundation to grow to another level and distribute our sports betting pricing, risk management and managed services to those looking to optimize and differentiate their sportsbook," said **Xavier Etienne**, FDJ, Executive Vice President and CEO, FDJ Gaming Solutions.

About Ontario Lottery and Gaming Corporation (OLG)

OLG is a crown agency that develops world-class gaming entertainment for the Province of Ontario. Acting in a socially responsible way, OLG conducts and manages land-based gaming facilities; the sale of province-wide lottery games; Internet gaming; and the delivery of bingo and other electronic gaming products at Charitable Gaming Centers. OLG is also helping to build a more sustainable horse racing industry in Ontario. Since 1975, OLG has provided approximately \$55 billion to the people and Province of Ontario to support key government priorities like health care; the treatment and prevention of problem gambling; and support for amateur athletes. Each year proceeds from OLG's operations also support host communities, Ontario First Nations, lottery retailers and local charities across the province.

For further information, contact OLG Media Relations at 1-888-946-6716.

About FDJ Gaming Solutions

FDJ Gaming Solutions is a subsidiary of FDJ group, delivering B2B Betting Services for the betting and lottery industry. FDJ Gaming Solutions has prestigious references from around the world with nearly 300,000 lottery terminals installed, a growing number of lotteries connected to its digital content distribution platform, instant lottery services in strong development and over 40 sports betting operators connected to its price feeds, using its trading services or fully managed betting platform.

For further information: www.fdj-gaming-solutions.com

About Sporting Solutions

Sporting Solutions is a FDJ Gaming Solutions subsidiary which provides betting services for FDJ Group and over 40 operators in regulated jurisdictions, including many of the best-known bookmakers in the UK and internationally. Sporting Solutions is the premium supplier and market leader for odds provision, trading expertise & risk management services and software solutions. It was born from Sporting Index – the global leader in trading the most volatile form of sports betting since 1992 – and for the past decade has been leveraging this capability to deliver a best-of-breed b2b proposition.

For further information: www.sportingsolutions.com

About La Française des Jeux (FDJ group)

France's national lottery and leading gaming operator, the #2 lottery in Europe and #4 worldwide, FDJ offers secure, enjoyable, and responsible gaming to the general public in the form of lottery games (draws and instant games) and sports betting (ParionsSport), available from physical outlets and online. FDJ's performance is driven by a portfolio of iconic and recent brands, the #1 local sales network in France, a growing market, recurring investment and a strategy of innovation to make its offering and distribution more attractive with an enhanced gaming experience. FDJ Group is listed on the Euronext Paris regulated market (Compartment A – FDJ.PA) and is included in indices such as the SBF 120, Euronext Vigeo 20, STOXX Europe 600, MSCI Europe and FTSE Euro.

For further information: www.groupefdj.com



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